

NEWS



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Stifel Charity Classic presented by Compliance Solutions introduces new tournament logo

THE FIFTH PLAYING OF THE OFFICIAL PGA TOUR CHAMPIONS EVENT WILL TAKE PLACE THE WEEK OF SEPTEMBER 1 – 7, 2025 AT NORWOOD HILLS COUNTRY CLUB

ST. LOUIS (October 30, 2024) – Tournament officials introduced today a new tournament logo for the Stifel Charity Classic presented by Compliance Solutions. Stifel Financial Corp. (NYSE: SF), one of the nation’s leading full-service investment firms, established in 1890 and headquartered in St. Louis, Missouri, was announced last month as the new title sponsor of the St. Louis PGA TOUR Champions event, with a three-year agreement beginning in 2025.

Also signing on last month for three years as the tournament’s new presenting sponsor was Compliance Solutions, Inc., a worldwide leader in comprehensive client-centered compliance, accounting, tax, and business advisory services.

The fifth playing of the Stifel Charity Classic presented by Compliance Solutions will take place the week of September 1 – 7, 2025 at Norwood Hills Country Club.

The tournament’s founding title sponsor, Ascension, will transition into a new role with the Charity Classic beginning in 2025 as a proud partner. Ascension has been a driving force behind the success and growth of the tournament and will continue to support the Stifel Charity Classic.

The Stifel Charity Classic proudly stands as a premier event on PGA TOUR Champions, but it is much more than a golf tournament. The events and activities associated with the Stifel Charity Classic provide an all-inclusive, entertaining atmosphere. The beautiful views of historic Norwood Hills Country Club serve as a backdrop for world-class golf and provide the perfect venue to mingle with friends, family and business leaders while watching some of golf’s greatest champions. The tournament has also established a legacy of giving in North St. Louis County and the surrounding Greater St. Louis area, generating more than \$2.6 million in giving for charitable organizations since its inception in 2020.

Please [CLICK HERE](#) to access the new Stifel Charity Classic presented by Compliance Solutions logo approved for editorial use.

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The Stifel Charity Classic is a Regular Season PGA TOUR Champions event in 2025, which will give way to the Charles Schwab Cup Playoffs—a season-ending, three-tournament series used to determine the TOUR's season-long champion.

For more information about the Stifel Charity Classic presented by Compliance Solutions, including sponsorships, hospitality, and Pro-am availability and volunteer opportunities, visit the new Stifel Charity Classic website at stifelcharityclassic.com. For the latest news and updates on social media, follow the tournament on X(Twitter) at @StifelCC, on Facebook at facebook.com/StifelCharityClassic and Instagram at @StifelCharityClassic.

About Stifel Charity Classic presented by Compliance Solutions

The Stifel Charity Classic presented by Compliance Solutions is an official event on the PGA TOUR Champions operated by Tournaments for Charity, a 501 (c) 3 non-profit entity. This 54-hole stroke play golf tournament features 78 PGA TOUR Champions professionals competing for a \$2.1 million purse. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the North St. Louis County area and beyond. All three official rounds will be internationally televised on Golf Channel. For more information, visit stifelcharityclassic.com.

About Stifel Financial Corp.

Stifel Financial Corp. (NYSE: SF) is a financial services holding company headquartered in St. Louis, Missouri, that conducts its banking, securities, and financial services business through several wholly owned subsidiaries. Stifel's broker-dealer clients are served in the United States through Stifel, Nicolaus & Company, Incorporated, including its Eaton Partners and Miller Buckfire & Co., LLC business divisions; Keefe, Bruyette & Woods, Inc.; and Stifel Independent Advisors, LLC; in Canada through Stifel Nicolaus Canada Inc.; and in the United Kingdom and Europe through Stifel Nicolaus Europe Limited. The Company's broker-dealer affiliates provide securities brokerage, investment banking, trading, investment advisory, and related financial services to individual investors, professional money managers, businesses, and municipalities. Stifel Bank and Stifel Bank & Trust offer a full range of consumer and commercial lending solutions. Stifel Trust Company, N.A. and Stifel Trust Company Delaware, N.A. offer trust and related services. To learn more about Stifel, please visit the Company's website at www.stifel.com. For global disclosures, please visit <https://www.stifel.com/investor-relations/press-releases>.

About Compliance Solutions, Inc.

For 20-plus years, Compliance Solutions Inc. has provided turnkey solutions to sales & use tax, transaction tax calculations, tax mapping, and tax preparation, filing & remittance needs to businesses of all sizes -- from small business in one state to international complex enterprises. Compliance Solutions is committed to exceeding expectations for all clients by providing extraordinary service via automated and integrated solutions, along with personal service and vast experience. Compliance Solutions provides audit defense services, consulting, and corporate income and property tax services. Compliance Solutions is SOC 2 and 3 compliant and with our data centers, network management, customize software, we are able to efficiently comply with all transaction tax reporting & remittance requirements Federal, State, County/Parish/Borough, City, E911 and other government & quasi-government requirements on behalf of our clients, along with providing a 24/7/365 online Tax Library of your filed returns on our Client Portal. Our services in tax calculations provide year-round billing assistance, whether the services are needed via API, file transfer or a customized solution, and include tax mapping of products & services to apply the correct jurisdictional government compliance requirements. Our services are from Registrations/Incorporation to ongoing compliance to Exit strategies and M&A engagements or a client selection of one or all of the service offerings. For more information about Compliance Solutions please visit www.csilongwood.com, email customerservice@csilongwood.com, or by calling 407-260-1011.

About PGA TOUR Champions

PGA TOUR Champions is a membership organization of professional golfers 50 and older, including 33 members of the World Golf Hall of Fame. The Tour's mission is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back and generate significant charitable and economic impact in tournament communities. All events are televised in the United States, with most receiving complete coverage on Golf Channel, the exclusive cable-television partner of PGA TOUR Champions. Internationally, telecasts air in excess of 170 countries and territories, reaching more than 340 million potential households, and distributed in 15+ markets via GOLFTV. Follow PGA TOUR Champions online at PGATOUR.com, at facebook.com/PGATOURChampions, on Twitter @ChampionsTour and on Instagram @pgatourchampions.

About HNS Sports Group

HNS Sports Group is well-positioned to assist companies that find value in the golf industry and build and execute comprehensive golf branding or sponsorship strategies. Effectively understanding the golf marketplace today is a significant challenge, the HNS Sports Group team possesses over 125 years of collective experience that is applied to lead companies in their efforts to maximize value from golf sponsorship and event participation. To learn more about HNS Sports Group, visit www.hnssports.com.