

**NEWS**



**Ascension**  
**CHARITY CLASSIC**

presented by **EMERSON.**



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**FOR IMMEDIATE RELEASE**

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## **CONVERSATION WITH GOLF'S GREATS SHINES BRIGHT LIGHT ON DAY OF GIVING FOR THE ASCENSION CHARITY CLASSIC PRESENTED BY EMERSON**

*Tournament donates \$225,000 in support of North St. Louis County communities and Ascension Charity Classic charities*

**ST. LOUIS** – The Ascension Charity Classic presented by Emerson yesterday officially kicked off its countdown to the inaugural tournament, that will now be contested September 6—12, 2021, by hosting a round of golf at the tournament's host venue, Norwood Hills Golf and Country Club, and a special virtual conversation with golf legends, Jack Nicklaus, Tom Watson, and Hale Irwin, moderated by PGA TOUR Champions professional and Ascension Ambassador Billy Andrade. The exclusive chat was also available for select guests via a virtual livestream option.

"It is such a privilege to be a part of an event that is positively impacting St. Louis and north county in my home state of Missouri," said Tom Watson. "I'm excited to see professional golf return to a region that is filled with passionate, dedicated fans with a history of charity giving and community engagement."

During the day of celebration, the Ascension Charity Classic announced a \$225,000 donation in support of North St. Louis County communities, with \$75,000 given to each of the tournament's three primary beneficiaries, Marygrove, a residential treatment and support facility for children and teens struggling with debilitating emotional and behavioral issues resulting from abuse, neglect and other trauma; the Urban League of Metropolitan St. Louis; and Boys & Girls Clubs of Greater St. Louis.

"While we're disappointed that we had to postpone the inaugural Ascension Charity Classic presented by Emerson, we're delighted that we were still able to deliver charitable donations to our three primary beneficiaries," said Nick Ragone, Ascension Executive Vice President and Chief Marketing and Communications Officer. "The St. Louis community has rallied around this event and understands the impact it will have on north county for years to come. We're already planning for a spectacular inaugural event in September of 2021!"

Below please find a link that offers b-roll footage, video interviews and still images from yesterday's event available for editorial use.

<https://www.dropbox.com/sh/qtys49e6r2z7rvy/AACkuoBk4Pnaqk1V31Otyh6La?dl=0>

(more)

For more information visit the Ascension Charity Classic presented by Emerson website at [ascensioncharityclassic.com](http://ascensioncharityclassic.com) and follow the tournament on Twitter at @ascensioncgg, on Facebook at facebook.com/ascensioncharityclassic and on Instagram @ascensioncharityclassic.

#### **About Ascension Charity Classic presented by Emerson**

The Ascension Charity Classic presented by Emerson is an official event on the PGA TOUR Champions operated by Tournaments for Charity, a 501 (c) 3 non-profit entity. This 54-hole stroke play golf tournament features 81 PGA TOUR Champions professionals competing for a \$2 million purse at historic Norwood Hills Country Club in St. Louis, Missouri. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the North St. Louis County area and beyond. All three official rounds will be internationally televised on the Golf Channel. For more information, visit [ascensioncharityclassic.com](http://ascensioncharityclassic.com).

#### **About Ascension**

Based in St. Louis, Ascension is one of the leading non-profit and Catholic health systems in the U.S., with more than 150,000 associates and 2,600 sites of care across 20 states and the District of Columbia. In keeping with the organization's mission to deliver compassionate, personalized care to all, with special attention to persons living in poverty and those most vulnerable, all proceeds from the Ascension Charity Classic tournament will be donated to local non-profits. Last year, Ascension provided \$2 billion in care of persons living in poverty and other community benefit across the country.

#### **About Emerson**

Emerson (NYSE: EMR), headquartered in St. Louis, Missouri (USA), is a global technology and engineering company providing innovative solutions for customers in industrial, commercial and residential markets. Our Automation Solutions business helps process, hybrid and discrete manufacturers maximize production, protect personnel and the environment while optimizing their energy and operating costs. Our Commercial & Residential Solutions business helps ensure human comfort and health, protect food quality and safety, advance energy efficiency and create sustainable infrastructure. For more information visit Emerson.com.

#### **About PGA TOUR Champions**

PGA TOUR Champions is a membership organization of professional golfers 50 and older, including 33 members of the World Golf Hall of Fame. The Tour's mission is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back and generate significant charitable and economic impact in tournament communities. All events are televised in the United States, with most receiving complete coverage on Golf Channel, the exclusive cable-television partner of PGA TOUR Champions. Internationally, telecasts air in excess of 170 countries and territories, reaching more than 340 million potential households, and distributed in 15+ markets via GOLFTV. Follow PGA TOUR Champions online at PGATOUR.com, at facebook.com/PGATOURChampions, on Twitter @ChampionsTour and on Instagram @pgatourchampions.

#### **About HNS Sports Group**

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 125-plus years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit [hnssports.com](http://hnssports.com).

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